

ANIMEHUNCH

FOR IMMEDIATE RELEASE

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Animehunch Private Limited Announces Strategic Acquisition of Digiswag Technologies Private Limited to Expand Service Offerings

Mumbai, Maharashtra – Animehunch Private Limited, a leader in Online Media agencies, is excited to announce the successful acquisition of Digiswag Technologies Private Limited, a Digital Tech and Marketing Company. This strategic move is a key component of Animehunch's ongoing commitment to providing comprehensive solutions and enhancing our position as a market leader.

Key Highlights of the Acquisition:

- 1. Diversification of Services:** With the addition of Digiswag Technologies Private Limited, Animehunch Private Limited now offers an expanded portfolio of services, such as Website Development, Mobile App Development, Digital Marketing and more. Hence, further solidifying our position as a one-stop solution for our clients. This acquisition enhances our ability to meet the evolving needs of our customers.
- 2. Access to New Markets:** The acquisition allows Animehunch Private Limited to enter new markets and geographies, opening up exciting opportunities for growth and development. This expansion aligns with our strategic vision and strengthens our global presence.
- 3. Integration of Talent and Expertise:** The talented team at Digiswag Technologies Private Limited brings a wealth of experience and expertise to Animehunch Private Limited. We are excited to welcome them into our family and are confident that their skills will contribute significantly to our ongoing success. It will also enable us to make a smooth transition of workload of all the ongoing projects from Digiswag to Animehunch.
- 4. Commitment to Innovation:** By combining the strengths of both companies, we aim to drive innovation and set new industry standards. This acquisition reinforces our dedication to staying at the forefront of technological advancements and providing cutting-edge solutions to our clients.

About Animehunch Private Limited:

Animehunch was founded in 2020 and has grown into a thriving website for anime and manga enthusiasts. It brings the latest news and updates from the anime and manga industry straight to your screens.

We also frequently put out anime recommendations & lists along with our opinions on interesting topics revolving around the animanga fandom, intending to satiate the burning doubts that accompany these topics.

About Digiswag Technologies Private Limited:

Digiswag has catered to a wide range of clients from multiple fields ranging from Stylist to Pharmaceutical Giants and various other Corporations, based in India, the USA, the USSR, Kenya, Ghana etc. Our office culture imbibes both start-up as well as Corporate culture. At Digiswag, we develop creative solutions, imbuing cutting-edge technology imbibed with out-of-the-box business strategies which are more relevant to the current market as well as have a futuristic approach.

Digiswag's acquisition will not only help Animehunch to venture into new fields it will also allow Animehunch to imbibe a new workflow into their office culture.

Media Contact:

Thanks & Best Regards,
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